

Growing the Readership of Brockport's Online Journals

How publishing your journals in your
IR can give new life.

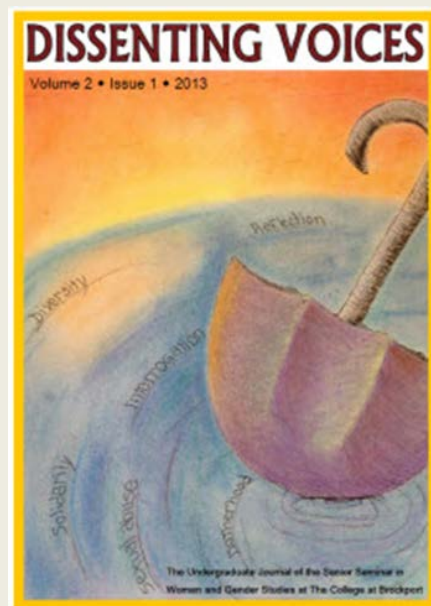
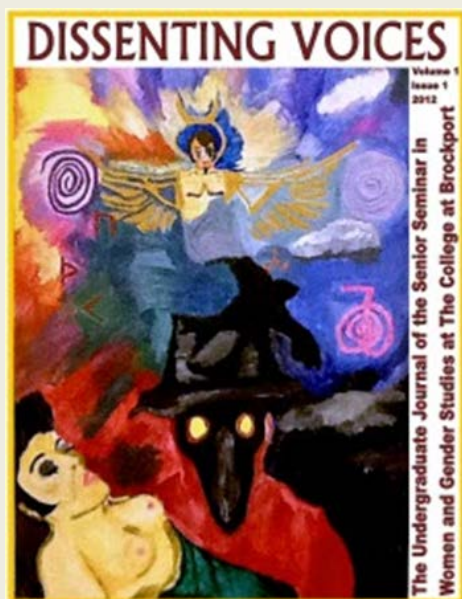


Dissenting Voices is a student engineered eJournal collaboratively designed, authored, and published by undergraduate Women and Gender Studies majors in connection with their Women and Gender Studies Senior Seminar at the College at Brockport.

Volume 1 was published in August 2012, and has had 2179 readers

Volume 2 was published in July 2013 and has been read by 709 readers to date

Their primary circulation is the online edition, although they also produce a small run of print copies to take to conferences and give to the authors.





Most read article: A Study of Investigating Child Abuse



Cover Art: Volume 1
Published: April 2012
Readers to date: 5997

Most read article: Women in Popular Music Media: Empowered or Exploited?



Cover Art: Volume 2
Published April 2013
Readers to date: 5204

The Journal of Literary Onomastics

Literary Onomastics Studies

- Published from 1974-1989
- Official journal of the proceedings of the annual Conference on Literary Onomastics ... under the auspices of the American Name Society and the State University College of Brockport (Department of Foreign Languages and Literatures and Department of English)
- One or more volumes held by 36 libraries worldwide

(source World Cat)

Journal of Literary Onomastics

- Renamed and began publishing again in 2011
- First published in print and available only through department webpage
- Since being added to Digital Commons, the 2 volumes have had 613 readers from 25 countries!

(source bepress report)



Philosophic Exchange

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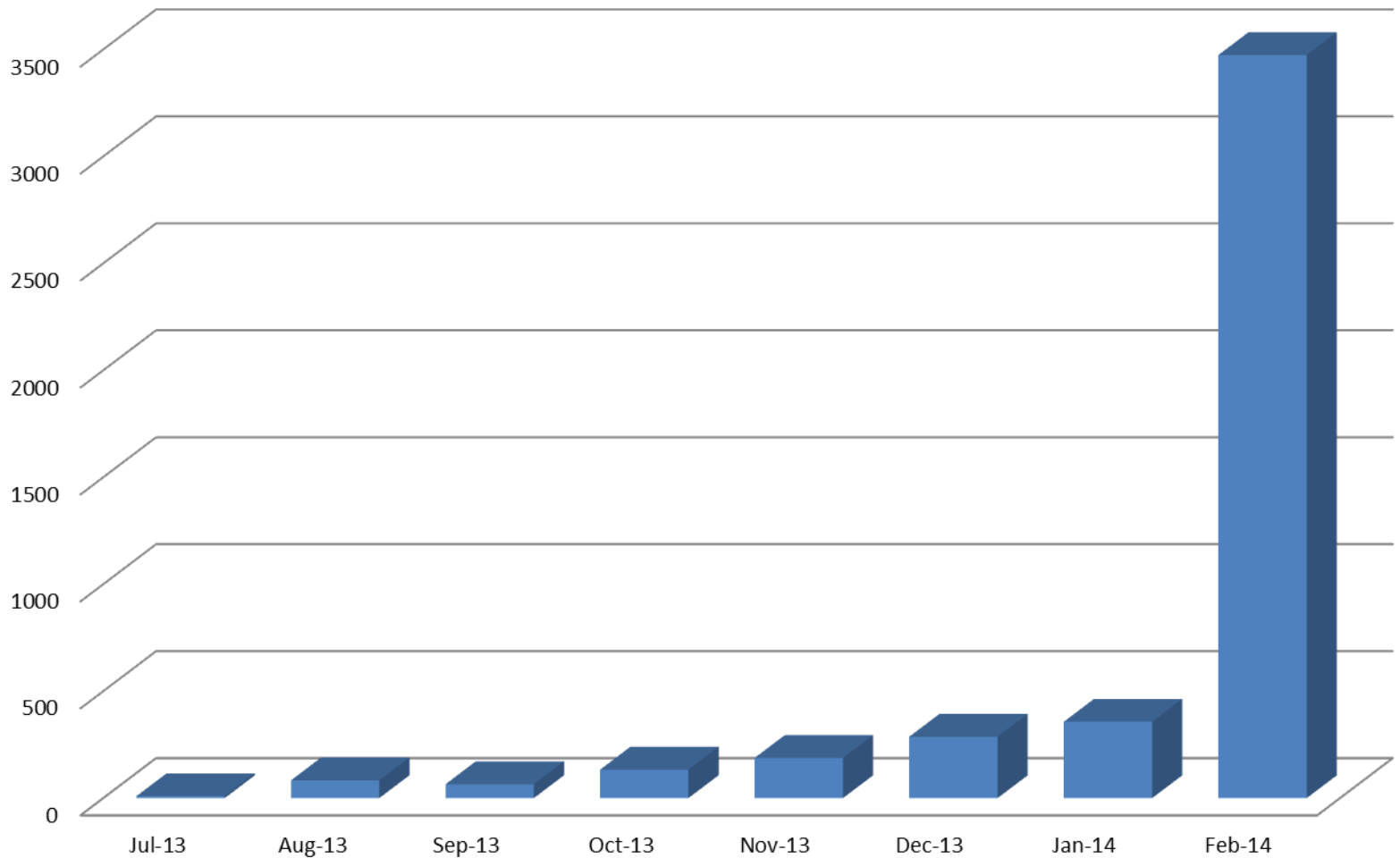
Philosophic Exchange is published by the Center for Philosophic Exchange, at the College at Brockport. The Center for Philosophic Exchange was founded by SUNY Chancellor Samuel Gould in 1969 to conduct a continuing program of philosophical inquiry, relating to both academic and public issues. Each year the Center hosts four speakers, and each speaker gives a public lecture that is intended for a general audience. These lectures are then published in this journal.

- In World Cat, almost 200 libraries show holdings of the journal dating back to 1970
- By 2011, the number of subscriptions had dropped to 100
- In 2012, when the last print edition went out, there were less than 70 still subscribing

In 2013, the Philosophic Exchange began publishing on Digital Commons@Brockport.

Philosophic Exchange

Download counts from July 2013- February 2014



	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14
Downloads per month	9	83	65	133	188	287	357	3474

■ Downloads per month